



NETWORK NEWS



We've Only Just Begun

Wow. On Sept 15th 146 countries participated in [World Cleanup Day](#). Due to Typhoons and adverse weather conditions around 11 postponed and rescheduled to clear up the aftermath. Here is the news from some of them, as well as other remarkable achievements; combined with an update on what's happening next and how we can continue growing this amazing movement. Latest reports are now 159 countries and 15 million people.

- [Hong Kong](#) tackles [Lynone Mangut](#)
- [Palestine](#) cleans up in 150 locations
- BISU Bilar students in [Bohol](#) clean up
- **France on strategy and their November 19th forum**
- A message from beautiful [Montenegro](#)
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- UNESCO awards World Cleanup Day with Japan prize on Education and Sustainability
- Clean Games Russia, how 56 cities joined in, check out their [cool video](#) for "Play on our side" a song for cleanup.
- Keep it Clean – [the plan for the future](#)
- [Please vote for the women of Israel and Palestine](#) in the Best Climate Solutions Award

Happy reading and sharing – any feedback and your news on cleanup actions and [zero waste](#) initiatives are welcome. Please send to paul.emmet@letsdoitworld.org



150,000 Clean After Typhoon Manghut

Hong Kong, 23 September 2018 and community spirit and solidarity were extended citywide this week as Hongkongers took to the beaches, oceans, streams, streets and villages to help clean up the damage caused by Typhoon Manghut. Over the past seven days since the typhoon hit, an estimated 168,750 volunteers have supported clean-up efforts so far, all over Hong Kong.

“**Typhoon Manghut** has gone, but its damage remains. Hong Kong Cleanup has been coordinating efforts intensively over the last week, working with government, green groups, schools and individuals across the territory, and facilitating the huge number of enquiries from people who wish to help. Our aim is to mobilise 350,000 citizens, representing 5 percent of Hong Kong’s

percent of a community effects long-term behaviour change, which is what we desperately need. So far, over **150,000 Hongkongers** have rallied to support clean-ups all over the territory, so we still have a ways to go,” said Lisa Christensen, Founder of Hong Kong Cleanup and Ambassador of both World Cleanup Day and Ocean Conservancy’s International Coastal Cleanup.

The day before Typhoon Mangkhut blew through Hong Kong, the annual World Cleanup Day was held in cities and territories worldwide. This year was set to be the largest clean up in Hong Kong’s history, however the arrival of the typhoon meant that activities were postponed to this past weekend. Since Typhoon Mangkhut, community-wide action to clean up coastlines, waterways and neighbourhoods was seen in every district of Hong Kong, with friendship groups, families and schools working together to help clear debris and rubbish.

“Hong Kong throws away 5.2 million bottles every single day and we have a serious addiction to styrofoam. With landfills under pressure, and beaches awash with plastic, we need to wise up, and perhaps it’s time to ban disposables like many other countries are doing,” said Lisa.

“We are encouraged by the efforts made by the government and the community to clean up. We hope every participant will take home the message that we are creating more waste than nature can handle. We need to **#startsmallstartnow** and make an immediate behaviour change to reduce single use plastics,” explains Tansy Tom-Lau, Co-founder of Eco Drive, a participant and supporter of yesterday’s event.

via hundreds of WhatsApp groups set up district by district,” continued Lisa. “So far, there have been around **500 WhatsApp driven ‘pop-up clean-ups’** over the past week with volunteers putting their hands up to help. It really is quite a phenomenon and to my knowledge we have never before seen such mass engagement across our wider community to help clean our city, and we believe it will continue!” said Lisa.



150 Locations in Palestine Clean Up

Palestine launched the World Cleanup Day 2018 in more than **150 locations** with the participation of 36 municipalities, governmental and private schools and universities. The number of participants was approximately **15000**

delegates for the public sector who sponsored the campaign. All government departments related to health, environment, education and agriculture participated. The amount of trash collected recorded for far was **30 tons**, measured by the number of trash bags distributed and filled (10000 bags) each one about 3kg.

For more information contact Palestine Project Manager [Luay Qaisi](#)



Bohol, the Island of the Chocolate Hills

Though the world cleanup day was celebrated a week after September 15th for

of the cleanup were the **Bohol Island State University (BISU)** college students, faculty members, and the support staff. The cleanup gathered almost 800 Volunteers. The Cleanup lasted for 4 hours and the rest of the day (rainy afternoon) was spent segregating reusable wastes for one group and the other group were making eco-bricks. Most waste was in the form of plastic wrappers and bottles.



France is Synchronised

3000 actions across the country, 200 000 participants mobilised to cleanup France and beyond! Cleanup actions have been run in France for decades, by associations, inter-communalities (associations of municipalities) and even by

order to get the public involved as broadly as possible. Refuse disposal in France is a strongly structured and institutionalised matter. When people get to see waste in the nature or on the streets, they assume it will be taken care of rather efficiently in most situations.

To tackle this, the main focus has been from the start to involve, associations, individuals, communities, schools and companies. We believe that all sectors of society need to be involved in such a project for it to stand a chance for success and that every citizen would have heard of the project multiple times via its company, the media, friends, their association, and school.

While the 5% target is still unreached, the mobilisation of hundreds of thousands is in itself a strong signal of the growing interest of citizens in the “waste problem”. Our new objective is now to build up on this success, organise a structured feedback session and foster further discussions around the “keep it clean” objective. For this purpose, a full-day forum is under planning for **November 19th**.

Communication with highly recognised associations, major national (if not international) firms and our government has been established. This forum raises both high expectations and hopes for the future.



17 Provinces Across Iran Join in WCD

On world clean up day 2018, tens of thousands of people in more than 17 provinces across Iran have participated in one of the most influential movements to clean-up their environment from the waste. More than 300 volunteers in local teams have been working hard all around the country during the past months to make sure that we can be a part of the biggest civic action of the human history and show to the world that we are taking our responsibility to make our planet a cleaner and healthier place to live.

<https://www.instagram.com/worldcleanupdayiran/?hl=en>



Montenegro Were One Day Early

A message from Sanela Pajazitović [Let's do it! Montenegro](#)

World Clean up day in Montenegro happened on September 14th, due to the request of public institutions, different movements and volunteers who asked for a Friday cleanup. We had great results!

9 500 VOLUNTEERS were part of the Lets Do It! movement!

- 2 164 big bags for trash
 - 77 cube of construction and bio trash
 - 9 containers
 - 45 full of trash
 - 46 tonnes of trash
-



UNESCO Award for World Cleanup Day

UNESCO awards World Cleanup Day with the Education for Sustainable Development prize 24/09/18

UNESCO has named the action of World Cleanup Day and its Keep It Clean Plan as one of the three winners of this year's UNESCO–Japan Prize on Education for Sustainable Development.

This year's winners were chosen by an independent international jury from 87 nominations, submitted by the governments of UNESCO Member States and organisations in official partnership with UNESCO. The core selection criteria were the projects' potential for transformation, their innovative quality and the ability to embrace all three dimensions of sustainability – the economy, society

World Cleanup Day united 15 million people across 159 countries and territories for the biggest waste collection day in human history on 15 September. “This has been an amazing shared effort of thousands of organisers and leaders who want to raise awareness and create a lasting change in their neighbourhoods,” said Eva Truuverk, a head of the managing board of the Let’s Do It Foundation, propelling the World Cleanup Day. She added, “A massive cleanup action is the best way to truly engage people and bring the problem into focus, but we have always seen it as just a beginning. To truly solve the global mismanaged waste crisis, we need commitment and very clear steps from all parties.”

A group of renowned researchers and experts, working under the wing of the Let’s Do It Foundation, has prepared a clear set of suggestions, titled the ‘Keep It Clean Plan’, which was released on 16 September. The plan embeds the principles of the ‘Zero Waste’ strategy and concludes with recommended actions for businesses, governments, citizens and NGOs to implement specific steps to deal with the global mismanaged waste crisis.

The further collaborative steps based on the Keep It Clean Plan will be decided together with the country leaders at the 8th annual Clean World Conference, held in Tallinn on **24–27 January, 2019**.

UNESCO’s Director-General and a representative of the Government of Japan will award the Prize to the three laureates in a ceremony at UNESCO Headquarters in Paris on 9 October 2018, during the 205th session of the UNESCO Executive Board.



Making Cleanup Fun in Russia

On the 15th of September, Russian environmental project Clean Games held the Clean Cup in Russia as a part of the World Clean Up day. Clean Games are team competitions on collecting litter and sorting it out that are held in the littered areas. The winners get the prizes from the sponsors. This is good way for participants to get experience of waste management and waste sorting in the form of a fun game. They take responsibility for the cleaned area while **getting to know each other** and doing a good deed together. One Clean Games event allows 100–200 people to collect 2–6 tons of litter for one game. **Half of it is usually recycled.**

The **Clean Cup** is the first time such a big environmental sports tournament has happened in Russia, and maybe in the world. More than **5000 people from 56 cities** took part during one day. They collected **98 tons of litter**, 56% of which was separated.

More and more people are involved in the participation and organisation of Clean Games in their cities, and other countries (India, Ukraine, Nigeria, Vietnam), also Japan will take part in Clean Games soon. Everyone can hold their own games, you have to visit their web-site cleangames.ru/for_orgs and everything will be explained step by step.



Vote for the Climate of Hope

Dear LDI colleagues,

It's Carmit from Israel, the Association of Environmental Justice is participating in the Euro-Med contest "BestClimateSolutions" – and we would like your support.

The project we proposed for **Women in Israel and Palestine** – and was selected for the final award of the project **where online votes are open for the public**. We choose to focus on the **Waste Category**. In the Arab localities in Israel there is limited waste treatment/collection and in many places the local population burn the domestic waste in streets/illegal dumping sites. In Israel,

rate is about 20%. It's a real Challenge!

We submitted the proposal : “**Climate of Hope – Women lead Energy justice in Israel and Palestine**” targeting Organic waste to be converted into gas for cooking at a domestic level.

The whole program will include training for women and provide the facility. Our field communities are not experienced with on-line voting (or English) – therefore any support with voting is highly appreciated.

How to Vote:

Before voting need first to register

1) Please sign – up (than you will receive mail to confirm, after that can log-in):

<https://www.bestclimatesolutions.eu/sign-up-login/>

2) Enter to proposal Profile to vote.

<https://www.bestclimatesolutions.eu/solution/climate-of-hope-women-lead-energy-justice-in-israel-and-palestine/>

- Press Vote button – than open the small window with criteria to score.
- There are 4 criteria (1–5, 5 is the highest score).
- After scoring you need to refresh the page that the voting will be recording.

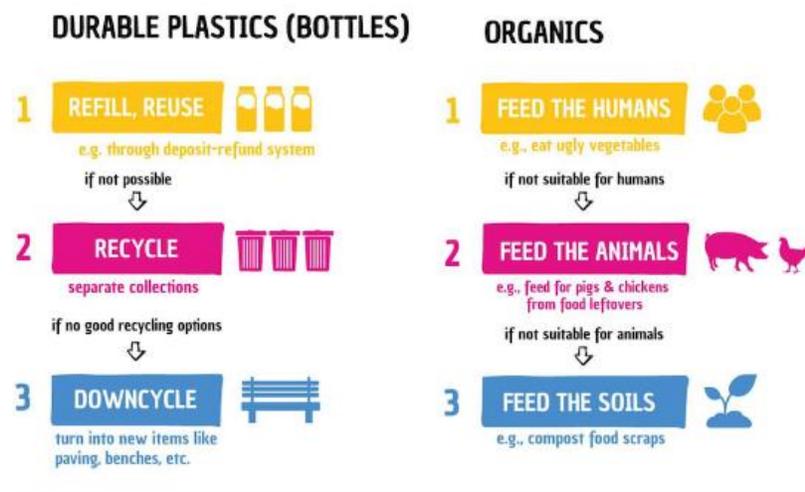
This process takes only a few minutes, and as the women's groups the project

highly appreciated.

Thanks for your Time and Support,

My Best Regards,

Carmit



Keep it Clean – The Next Steps

The cleanup day has happened, and now we are looking into the future: what next? Although the local cleanups continue, we are aiming for more permanent change, but what direction should we take?

The Knowledge Team of Let's Do It! has put together the [Keep It Clean Plan](#), which can offer some guidance here. The Plan brings out as main topics:

- What do our basic principles of circular economy and zero waste

- **How do we put zero waste principles in action on national and local level?**

A special emphasis is put on plastic waste pollution and ways to tackle that as well as guidelines for starting waste management in more challenging circumstances. The plan offers some general ideas and methods that have worked in several parts in the world together with links for more resources and examples.

For easier reading and an overview, the Plan outlines a Roadmap of what could be the most important next steps for governments, businesses, civil society and individuals. Also, at the end of the Plan a short summary brings out the basic **Do's and Don'ts** of good waste management.

You can find links to the plan in several other documents [here](#). Of course this is all just a beginning and we are looking forward to getting more into detail and developing further plans together with the network. **Read the plan, discuss in your team** and if you already have ideas, questions or any other feedback to the plan, write to us at kadri.kalle@letsdoitworld.org.



THANK YOU, SPONSORS!



REPUBLIC OF ESTONIA
MINISTRY OF THE ENVIRONMENT



World Cleanup Day is Estonia's gift to the world on the occasion of the 100th anniversary of its independence

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